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## **Woodlands Investment Services Announces Hire of Financial Consultant**

**February 6, 2025 - Williamsport, PA** – Woodlands Investment Services, located at Woodlands Bank is proud to announce the recent hire of Zach Eddinger as their Osaic Institutions Financial Consultant.

Eddinger began his career in the insurance and financial services industry back in 2015. Starting out as an insurance sales agent, he worked in insurance customer service and then transitioned into the financial advising space. Eddinger holds his Series 7 and Series 66 FINRA licenses and a designation as a Chartered Retirement Planning Counselor or CRPC from the College for Financial Planning. Utilizing his experience and knowledge in the financial planning space, he is able to help clients maximize their potential and achieve financial success through strategies designed specifically to meet their needs and what is important to them.

Eddinger resides in Williamsport, PA with his wife, 3 daughters and their 3 dogs. When he is not in the office helping clients reach their financial goals, he enjoys spending time with his family and traveling, which consists of mostly traveling for cheerleading competitions for his two oldest children.

“We could not be more excited for the addition of Zach to our Woodlands team. His highly knowledgeable yet down-to-earth demeanor is a perfect fit with the culture of service that our customers have come to know and expect. Zach’s credentials and background will allow us to bolster the portfolio of products and services that we make available in order to meet the financial needs of our customers,” said Jon P. Conklin, Chairman, President and CEO of Woodlands Bank and Woodlands Financial Services Company.

Osaic Institutions, Inc. is an independent, full-service broker-dealer. The company was formed in 1993 by several community banks in collaboration with the Connecticut Bankers Association (CBA).

Woodlands Bank is a local community bank with headquarters in Williamsport, PA. Woodlands Bank offers consumer and commercial banking and trust services in both Lycoming and Clinton Counties. For more information about Woodlands Bank, please visit [www.woodlandsbank.com](http://www.woodlandsbank.com).

Investments and insurance products and services are offered through Osaic Institutions, Inc. Member [FINRA](#) / [SIPC](#) Located At Woodlands Bank

Woodlands Investment Services is a trade name of Woodlands Bank. Osaic Institutions and Woodlands Bank are not affiliated.

Insurance and investment products are not deposits, are not FDIC insured, are not insured by any federal government agency, have no bank guarantee & may go down in value.



Zach Eddinger, Osaic Institutions Financial Consultant at Woodlands Investment Services Located at Woodlands Bank.

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